

# INNOVATORS' SHOWCASE

Friday, 15 May 2020

The Innovators' Showcase is co-organised by EURORDIS-Rare Diseases Europe and the European Connected Health Alliance. It aims to excite patients about innovations coming primarily from start-ups and SME tech firms and features co-created initiatives with patients, providing a place to educate and learn together about the needs of people living with a rare disease and the technological possibilities moving forward.

This new initiative is an offshoot of the digital theme on Day 1 of the conference.

## PROGRAMME

12:00 – 13:00

### Session 1: Quality assessment of mHealth apps

*Session overview: To equip attendees with important aspects of assessing an app/platform: safety and effectiveness, benefits and risks*

**Moderator: Bleddyn Rees**, Deputy Chair and Digital Health Society, Digital Health Expert and Lawyer, ECH Alliance

**Speakers:**

**Liz Ashall-Payne**, CEO and Co-Founder, ORCHA

**Panellists: Herko Coomans**, International Digital Health Coordinator  
Ministry of Health, Netherlands  
Other TBN

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13:00 – 14:00

### Session 2: Patient Organisations and health data

*Session overview: Learn about the role patient organisations can play as data curators: what do they need in terms of capabilities, tools and processes, education and tips on how to develop partnerships with technology companies*

**Moderator: Brian O'Connor**, Chair, ECH Alliance

**Speakers:**

**Elizabeth Vroom**, Founder and President, Duchenne Parent Project

**Rogier Koning**, Founder and CEO, Nobism

Others TBN

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15:30 – 16:30

### Session 3: How to co-design digital solutions?

*Session overview: Learn about specific examples of opportunities for patient groups to co-design digital solutions*

**Moderator:** TBN

**Speakers:**

**Professor George Crooks**, Chief Executive of the Digital Health and Care Institute

**Professor Stefano Maffei**, Research Coordinator, MAKE2CARE / Politecnico di Milano