



# Patient Organization Self Diagnosis

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# You are a Small Organization if you are:

- A young organization that is still all in the making
- An old school organization that never really did start up or update itself.
- An young or old organization struggling to reach goals and make the expected change.
- An young or old organization with very few volunteers or under-motivated volunteers
- An young or old organization on a tiny budget or with a scarce ROI (Return on Investment)
- An organization that is not yet recognized as a leader for the specific rare disease community it represents.
- A combination of any of the above.



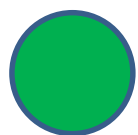
# Skills that can help you grow:

- Management
- People Raising
- Fundraising
- Communication

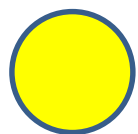


# Let's sort out the Basics:

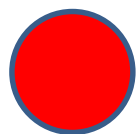
Use your flash cards to answer the questions as follows:



**YES**



**UNSURE**



**NO**



# Do you know what a Mission Statement is?



## Mission Statement

A one-sentence statement describing the reason an org or program exists (what they do), which is used to guide priorities, activities, and responsibilities



# Is your mission statement clear, memorable & concise ?

**TED:** Spreading Ideas. (2 words)

**Amnesty International:** To undertake research and action focused on preventing and ending grave abuses of these rights. (15 words)

**Mayo Clinic:** To inspire hope and contribute to health and well-being by providing the best care to every patient through integrated clinical practice, education and research. (24)



# Do you have an annual Action Plan?

- An Action Plan identifies projects and actions and strategies so that a nonprofit will achieve its mission.
- So we are thinking: "what success will look like" and what do we do to get there.
- The plan has to be personalized on the organizations capacities and often broken down into more activities.
- Don't let the dust build up so split into short medium and long term activities.



# Are you measuring your ROI?

Return on investment explains what you are getting in return for your efforts.

Your investment can be in: time, effort, money

Your return can be: money, volunteers, enthusiasm, therapy, rights, quality of life and much much more.





# Is your Organization Patient Centered?

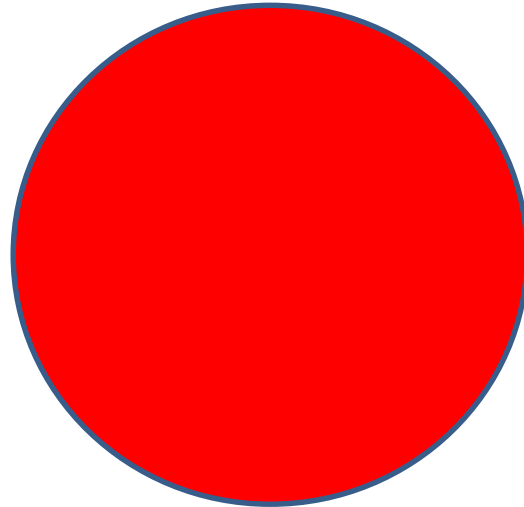
- Does your mission regard patients?
- Is your board of directors made up of patients?
- Does your action plan regard patients?
- Are your action plans established by patients?
- Are you investing to make your organization stronger?



# The Philosophy behind Patient Centeredness



# How HHT Onlus answered in 2011?



So we started from scratch after 7 years of “activity”.

